

December Newsletter 2009



What a year this had been! If you haven't been in to see the changes to the salon you should do so before the end of the year, and spoil yourself whilst you are at it! I have decided that a newsletter every 3 months is just not enough to keep up with the demand of topics to discuss. Our industry has many issues to cover so a monthly newsletter will begin as of our this Issue. Please bring forward any topics you would like me to cover in future issues. Hope you all have a wonderful Christmas Holiday, be safe and enjoy!

Other positive changes that have occurred at Skin Matrix

- We now use sms to confirm appointments
- Have a new [Gift Voucher Brochure](#) with 8 fantastic packages, just in time for Christmas
- We offer **free postage** with all **Gift Voucher purchases**, simple [book online](#) or phone 9389 6050
- Have introduced [Green Coffee](#), [Green Tea](#) and [Hot Chocolate Slimming Drinks](#) that are proving to be a real hit and secret weapon leading in to summer.
- Open late on Wednesday nights until 9pm
- Now offer [IPL rejuvenation](#) for effective treatment of capillaries, diffused redness, pigmentation and sun damage. Call today to book a complimentary consultation

Treatment Feature: With over 7 years experience in IPL rejuvenation, it was only a matter of time before IPL Rejuvenation was added to our list of treatments offered. Facial capillaries, pigmentation and sun damage are all treated effectively with one of the best IPL machines on the market today. As with all of our equipment our IPL machine is listed with the TGA and all staff are trained above and beyond requirements set in our industry. So you can be guaranteed that you are receiving superior advice and care, effective and sustainable results. More on IPL [click here](#)



For the month of December: Purchase any IPL rejuvenation package & receive a **FREE osmosis antioxidant serum**.

Skin Feature: Melasma

Melasma (chloasma) or hormonal pigmentation is something that I am very fascinated about. In the past it was mostly associated with pregnancies, but today, I believe with the pill, diet, lifestyle and medications I am seeing more Melasma as the years go on. Today there is no known cause or permanent cure. We can assist clients in minimizing this pigment, but as the pigment is triggered by hormones, an internal force, we can expect to see fluctuations. **Some quick facts:**

- Found on the upper lip, under the eyes to temples, cheeks and forehead.
- 99.9% of the time it will be asymmetrical on the face (only present on face)
- Looks like pigment/brownish stain
- Occurs only in woman
- Can be triggered by hormones (menopause, stress, pregnancy), trauma to the skin eg sunburn, dermal skin treatments with no skin preparation, medications both prescription and non.
- Can be treated through the use of products like [Osmosis Enlighten](#), which contains ingredients to stop the overproduction of pigment within the skin.
- The sun LOVES this type of pigment. If you want to help stop darkening of this pigment, wear a non-chemical sunscreen like [Osmosis Shelter](#) every day, regardless of sun or clouds.
- We offer **complimentary consultations** to all clients new and current. I believe it is our responsibility as Aestheticians to pass on our knowledge and advice so you are fully informed and aware of ways to reduce the appearance of Melasma.



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